

# Drive Workplace Innovations

## The Bootcamp for Bright Ideas

Based on SkillsFuture Singapore Skills Framework.

\*Enjoy up to **90% SkillsFuture Funding and Absentee Payroll Funding** now!



### SUPERCHARGE your brain for innovation today!

Your brain is wired to keep you alive and repeat what is safe. Yet, innovation is about change and doing risky things. No wonder it's a challenge for most, it is just not in our DNA!

The secret is, you can trick your brain into becoming infinitely innovative. Discover how innovators, explorers, pioneers and creators have always done it. Master the 4Cs of innovative thinking and be a powerhouse of creative solutioning – every single day.

Discover how innovative thinking will lead you intuitively to creating new forms of value. Learn from highly qualified facilitators with insight and passion! Get ready to be engaged through case studies, role plays, discussions and presentations. In a world where the best ideas may be copied freely, improving innovation is a must. Join us for this

breakthrough course and be the driving force behind your company's innovations.

### Learning Outcomes

At the end of the course, you will be able to:

- ▶ Sense-make and connect the dots to identify issues and opportunities.
- ▶ Formulate a Challenge Statement to provide focus for ideation and decision-making.
- ▶ Create and evaluate solutions for the future.
- ▶ Prototype and adapt solutions.
- ▶ Present solutions to influence others.

### Topics

- ▶ **L.E.A.P.** Framework
  - ▶ Learn about the users, issues, opportunities and Challenge Statement.
  - ▶ Explore creative and enterprising ideas.
  - ▶ Analyse ideas.
  - ▶ Prototype and formulate an Action Plan.



## Target Participants

Team Leaders who plan to implement change in their organisation



## Certificate

Upon successful completion of the course, participants will be awarded with a Statement of Attainment from SkillsFuture Singapore (SSG), namely **People Change Management (Level 3)**.

## What Our Clients Say...

- ▶ 100% of our participants intend to apply what they have learnt at their workplace.
- ▶ 100% of our participants would recommend the course to their friends and colleagues.

*"The techniques I have learned are very relevant to my work and has taught me a clear and structured way of garnering and implementing new and good ideas at my workplace. It has only been a day since the workshop and I have already been using the L.E.A.P. Framework back at work. I am sharing what I have learned with my team mates and would strongly recommend them to participate in the future runs of this workshop."*

Goh Min Li  
Manager, Singapore Institute of Technology

*"It was a fantastic 2 day course. I've learnt much and the L.E.A.P. framework indeed serves as a tool to enable us to make decisions."*

Nicholas Yeo  
Asst Manager, Singapore Institute of Technology

*The course was smooth and the time management was perfect. It was a sheer pleasure to have attended the course." "The lessons I've learnt at Drive Workplace Innovations will stick with me no matter the workplace. The lessons and tips on work creativity and thinking have given more shape to my perspectives. It is a great course for all willing to be effective workplace thinkers."*

Ivan Wong  
Marketing Executive, Poetree

## Our Facilitator



**Dr Lynda Wee**, the Founder and Chief Executive of Bootstrap, is a Specialist in Leadership Development, Business Innovation, Branding, Customer-centric Initiatives and Retailing.

Prior to founding Bootstrap, she was the Senior Vice President of Learning and Development at CapitaLand Limited and held the concurrent post of Founding Principal for CapitaLand Institute of Management and Business. At CapitaLand, she led the Leadership and People Development initiative. She also spearheaded the Innovation, Creativity and Entrepreneurship (ICE) initiative to develop and implement new business ideas for the group. She served as the founding member of Temasek-Linked Companies Organisation Development Network.

She led 3 award-winning Innovation projects for innovating Learning Technologies from the Institute for Adult Learning and champions blended learning in various industry sectors. She also received The Innovator Award (2000), The Enterprise Challenge Shield (2003) and the TEC Champion Award (2003) from the Prime Minister's Office for her innovation in piloting Problem-Based Learning in Tertiary Education.

She is also an Associate Professor (Adjunct) at the Nanyang Technological University. She is a Fellow of the Chartered Institute of Marketing, United Kingdom, Certified Senior Practising Management Consultant and Certified Workplace Specialist in Singapore.

She obtained her Doctor of Philosophy (Retailing) from the University of Stirling, United Kingdom.



## Register Today!

Call (65) 6592 0024 or  
email: [peggy.sitoh@bootstrap.com.sg](mailto:peggy.sitoh@bootstrap.com.sg)

Day 1: 9.00am - 6.20pm  
Day 2: 9.00am - 6.00pm  
16 hours 20 minutes

18 - 19 May 2020  
19 - 20 October 2020

20 - 21 July 2020

## Course Fee\*

Enjoy up to 90% SkillsFuture Funding and Absentee Payroll Funding from SSG now! Company-sponsored Singaporeans and Singapore Permanent Residents are eligible for the following:

Funding Type	Course Fee	SkillsFuture Funding	Nett Fee	Absentee Payroll Funding	Nett Investment for Employer
SME	\$780.00	\$702.00	\$78.00	\$122.25	(\$44.25)
Non-SME	\$780.00	\$244.50	\$535.50	\$73.35	\$462.15
Mid-Career Enhanced Subsidy for Singaporeans aged 40 years and above.	\$780.00	\$702.00	\$78.00	SME \$122.25 Non-SME \$73.35	SME (\$44.25) Non-SME \$4.65

## Self-sponsored Individuals

All Singaporeans aged 25 and above can use their SGD 500.00 SkillsFuture Credit to participate in Bootstrap's Drive Workplace Innovations Workshop.

Visit the SkillsFuture Credit website (<https://tinyurl.com/bootstrapdwi>) to register for the workshop on the SSG Training Exchange course directory.

Course Fee Funding and Training Allowance are available to self-sponsored individuals from SSG. Visit the SSG website ([www.ssg.gov.sg](http://www.ssg.gov.sg)) for more information.