

Drive Workplace Innovations

The Bootcamp for Bright Ideas with **Design Thinking**

Based on SkillsFuture Singapore Skills Framework.

*Enjoy up to **70% SkillsFuture Funding and Absentee Payroll Funding** now!



SUPERCHARGE your brain for innovation today!

2020 taught us that some of the current rules do not work all the time. At the individual level, it is a year of RE-IMAGINATION to live, learn, work and play in a movement restricted environment. With digitalisation, comes connectivity and global competition. Enterprises need to re-imagine too.

Yet, our brains are wired to keep us alive and repeat what is safe. Re-imagination and innovation are about change and doing things outside our comfort zone. No wonder it's a challenge for most to re-imagine, it is just not in our DNA!

The secret is adopting **Growth Mindset** and applying **Design Thinking**. Discover how innovators, explorers, pioneers and creators have always done it. Master Design Thinking and be a powerhouse of dreaming ingenious solutions, one challenge at a time.

Discover how Design Thinking will lead you intuitively to creating new forms of value, not merely adding value. Learn from award winning

facilitator with insight and passion! Get ready to be engaged through project, role play, discussion and presentation. Join us for this breakthrough workshop and be the driving force behind your company's innovations.

Learning Outcomes

At the end of the workshop, you will be able to:

- ▶ Craft a 'How-might-we' Challenge Statement to provide focus, clarity, alignment and accountability for workplace innovation.
- ▶ Conduct Customer/User Profiling to understand their needs, wants, joys and pains.
- ▶ Create and evaluate innovative solutions.
- ▶ Prototype to improve on the solutions.
- ▶ Present solutions to influence others.

Topics

- ▶ Design Thinking - **L.E.A.P.** Framework
 - ▶ **L**earn about the users and their environment.
 - ▶ **E**xplore creative and enterprising ideas.
 - ▶ **A**nalyse and prioritise ideas.
 - ▶ **P**rototype and seek improvement ideas.



Target Participants

Team Leaders who plan to implement change in their organisation.



Certificate

Upon successful completion of the course, participants will be awarded with a Statement of Attainment from SkillsFuture Singapore (SSG), namely **People Change Management (Level 3)**.

What Our Clients Say...

- ▶ 100% of our participants intend to apply what they have learnt at their workplace.
- ▶ 100% of our participants would recommend the course to their friends and colleagues.

"The techniques I have learned are very relevant to my work and has taught me a clear and structured way of garnering and implementing new and good ideas at my workplace. It has only been a day since the workshop and I have already been using the L.E.A.P. Framework back at work. I am sharing what I have learned with my team mates and would strongly recommend them to participate in the future runs of this workshop."

Goh Min Li
Manager, Singapore Institute of Technology

"The course was smooth and the time management was perfect. It was a sheer pleasure to have attended the course. "The lessons I've learnt at Drive Workplace Innovations will stick with me no matter the workplace. The lessons and tips on work creativity and thinking have given more shape to my perspectives. It is a great course for all willing to be effective workplace thinkers."

Ivan Wong
Marketing Executive, Poetree

"I applied the tools to explore new revenue streams from our customers' perspectives. These new ideas improved our sales performance."

Shayner Chioh
Team Lead (Digital), Far East Flora Market

Our Facilitator



Dr Lynda Wee, is a Specialist in Leadership Development, Strategic Planning, and Retailing. She is a Certified Senior Practising Management Consultant, Workplace Learning Specialist, LEGO® SERIOUS PLAY® methodology Developer and Facilitator, Certified Everything D.i.S.C. Workplace® Facilitator,

Certified IBM Enterprise Design Thinking Practitioner, and Co-Creator.

Prior to founding Bootstrap, she was the Senior Vice President of Learning and Development at CapitaLand Limited where she led the Leadership and People Development Initiative. She held the concurrent post of Founding Principal for CapitaLand Institute of Management and Business. She spearheaded the Innovation, Creativity and Entrepreneurship (ICE) Initiative to develop and implement radical new business ideas for the group.

She led four SkillsFuture Singapore's innovation projects for innovating learning technologies in various industry sectors. She was bestowed The Innovator Award (2000), The Enterprise Challenge Shield (2003) and the TEC Champion Award (2003) from the Singapore Prime Minister's Office for her innovation in piloting Problem-Based Learning in Tertiary Education.

She serves as an Adjunct Associate Professor at the Nanyang Business School, Nanyang Technological University. She is a Fellow at The Chartered Institute of Marketing, United Kingdom. She served as an independent Director of a public listed firm. She obtained her Doctor of Philosophy (Retailing) from the University of Stirling, United Kingdom.



Register Today!

Call (65) 6592 0024 or
email: peggy.sitoh@bootstrap.com.sg

Day 1: 9.00am - 6.20pm Day 2: 9.00am - 6.00pm
16.3 hours excluding lunch hour.

Course Venue: 140 Paya Lebar Road #02-07,
AZ@Paya Lebar, Singapore 409015

17 & 18 Apr 2023

17 & 18 Jul 2023

Course Fee*

Enjoy up to 70% SkillsFuture Funding and Absentee Payroll Funding from SSG now! Company-sponsored Singaporeans and Singapore Permanent Residents with Central Provident Fund contributions are eligible for the following:

| Funding Type | Course Fee | SkillsFuture Funding | Nett Fee | Absentee Payroll Funding | Nett Investment for Employer |
|--|------------|----------------------|----------|--------------------------|------------------------------|
| SkillsFuture Funding (Baseline) For Non-SME sponsored & Self-sponsored Individuals below 40 years old. | \$780.00 | \$390.00 | \$390.00 | \$73.35 | \$316.65 |
| SkillsFuture Mid-Career Enhanced Subsidy For Singaporeans 40 years old and above. (Same for SMEs, Non-SMEs & Self-Sponsored Individuals.) | \$780.00 | \$546.00 | \$234.00 | \$73.35 | \$160.65 |
| SkillsFuture Enhanced Training Support for SMEs For SME-Sponsored Individuals regardless of age. | \$780.00 | \$546.00 | \$234.00 | \$73.35 | \$160.65 |

Self-sponsored Individuals

All Singaporeans aged 25 and above can use their SGD 500.00 SkillsFuture Credit to participate in Bootstrap's Drive Workplace Innovations Workshop. For enquiry or registration, please email peggy.sitoh@bootstrap.com.sg or call 6592 0024.

Course Fee Funding from SSG is available for self-sponsored individuals. Visit MySkillsFuture website (<https://www.myskillsfuture.gov.sg>) for more information.